The ADA meeting’s schedule of Thursday through Sunday morning helps minimize your time away from your practice and also enables you to enjoy the fun of a San Francisco weekend. On the not-to-be-missed list: a stand-up, hanging-off-the-side ride on the world’s last manually operated cable car system. Photos/Provided by California Travel and Tourism Commission/Andreas Hub

The American Dental Association’s 153rd Annual Session and World Marketplace Exhibition is Oct. 18-21 at San Francisco’s Moscone Center.

The annual session brings together leaders in dental practice, research, academia and industry presenting more than 260 continuing education courses over four days. More than half of the lecture courses are offered free with registration. The World Marketplace Exhibition will feature more than 600 leading suppliers of dental products and services.

Political pundits Robert Reich and George F. Will will be featured as the 2012 Distinguished Speakers as part of the opening general session on Thursday morning, Oct. 18, just three weeks before the general election. Reich and Will will sit with ADA leadership for a candid Q&A session following their introductory presentations.

The ADA offers housing discounts at a variety of official ADA hotels in San Francisco. Discounts are available for air travel, car rental services and ground transportation. More information can be found at www.ADA.org/session.

As of Sept. 21, the registration fee for ADA-member dentists is $150. Non-member dentists or graduate students who would like to check out the ADA Annual Session for the first time can attend the session for a one-time discounted rate of $200, instead of the regular $1,550 rate for non-member dentists. These prices reflect rates after early registration ended Sept. 21. For details, visit the registration and housing section of www.ADA.org/session.

ADA365 extends the session
ADA365 is a new way to experience the ADA Annual Session. Also called a “hybrid meeting,” ADA365 offers a way to attend some annual session events online if you cannot make it to the meeting in person.

Dentists can log on to ADA365 through www.ADA.org/ADA365 using their ADA member number and the password “ADA365” (all caps). There are more than 22 hours of recorded video content from the 2011 annual session already available on the site.

During the annual session (Oct. 18-21), members can log on to ADA365 to view events streaming live from San Francisco. These will include the six live-patient Education in the Round courses, the Open
Replacing missing teeth is now more efficient and predictable

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TOOTH REPLACEMENT SOLUTION

Inclusive custom healing abutment at implant placement
Contoured soft tissue sulcus after healing
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Includes everything you need to restore a missing tooth

BioTemp®
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This all-in-one, restorative-based solution includes everything needed to restore a missing tooth. Patient-specific healing, temporary and impression components ensure ideal soft tissue contours are created from the day of implant placement. Inclusive — everything you and your patients need.

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- BioTemp® Tissue Contouring Solution
  - Custom healing and temporary abutments
  - Custom provisional crown
  - Custom impression coping
- Inclusive® Custom Abutment and BruxZir® Solid Zirconia or IPS e.max® crown (delivered separately)

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A live chat function will allow viewers to ask questions of the speakers using the video streams live, enabling a student roundtable conversation. As Education in the Round enables attendees to view live-patient procedures in a fully functional dental operatory in the convention center each course is $69. The 2012 lineup includes:

- Class II Resins Can Be Simple and Fast, by Gordon Christensen, DDS, MSD, PhD.
- Live Demonstration of Immediate Lower Denture Stabilization Using Mini Dental Implants, by Raymond Choi, DDS.
- Soft-Tissue Surgery for Augmentation of Keratinized Gingiva, by Jon Suzuki, DDS, PhD.
- User-Friendly Techniques for Automatic Extraction of Teeth and Socket Grafting, by Lee H. Silverstein, DDS, MS, FACP, FICO.
- Examination, Diagnosis and Treatment of the Restorative TMD Patient, by James McKee, DDS.
- Lasers in the Dental Practice — A Live-Patient Demonstration, by Charles Hooper-garner, DDS, David Roshkind, DMD, FAGD, MALD, and Donald Coluzzi, DDS.
- Cone Beam Computed Tomography Level 1: Introductory Course

This course will provide the practitioner with a thorough knowledge of the principles behind CBCT, including CBCT image and technique selection, reducing radiation risk, understanding 3-D anatomical variations, recognizing key pathological processes, and the process of CBCT interpretation and reporting.

The course, which uses practical hands-on demonstrations with live-fire CBCT units, is presented by the American Academy of Oral and Maxillofacial Radiology (AAOMR). The course is offered on Oct. 18, 19 or 20 (Thursday, Friday or Saturday). A ticket is $750.

Hands-on cadaver workshops

Offered at the University of the Pacific, Arthur A. Dugoni School of Dentistry, the ADA Annual Session’s hands-on cadaver workshops offer seven unique workshop opportunities.

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